

## touchguard strike gold with silver ion technology... George Osbourne cleans up money in more ways than one!

Two Cheshire based business men have recently filed PATENT PENDING (GB 1007853.3) protection for a new invention that when applied to any printed paper or card material surfaces immediately renders them contamination free of biological infection transfer such as E-coli, Salmonella and MRSA to name just a few. The new job creation joint business venture offers a multitude of benefits contributing to the safe control of touch transferred infections in the work place, reducing the number of working days lost to businesses through illness spread by microorganisms.

Paper documentation and packaging have been identified as one of the most handled items encountered in the modern living environment be it at work in hospitals, schools, universities, restaurants, supermarkets, bars, leisure venues, libraries, care homes or even onboard a cruise ship.

Shopping centres and supermarkets represent large public concentrations with 9 out of 10 people visiting at least one of the major stores once every two weeks. Products are often replaced and handled by customers repeatedly during purchase selection. In spite of whatever rigorous cleaning regimes are implemented it is believed paper and packaging touch contamination until now has not been significantly addressed. The most commonly handled items are often unconsciously missed when it comes to cleaning.

The current concerns with public health issues has thrust touchguard technology into the public consciousness, banknotes have long been identified as a major world-wide carrying source of touch infection transfer. A deficit George Osbourne could well recover along with cleaning up the country's financial problems perhaps!

t: +44 (0)7540 619 169
e: julian@touchguard.co.uk

Touch Guard Ltd,
Brook Mills House,
Carr Lane, Slaithwaite,
Huddersfield,
West Yorkshire,
HD7 5BQ